



UTA Art in Transit Artwork Criteria

Effective July 1, 2021

Artwork should:

- Be positive in nature.
- Convey and reflect the community and support community connectedness
- Inspire connection to public transit
- Provide creativity to daily life.

Artwork should not:

- Convey negativity, darkness, or gloom.
- Promote or depict an illegal activity, good, or service
- Contain explicit sexual material, obscene material, or material harmful to minors
- Promote alcohol in a manner inconsistent with federal and state law
- Promote tobacco products in a manner inconsistent with federal and state law
- Depict violence, anti-social behavior, or nudity
- Include language that is obscene, vulgar, indecent, or profane
- Promote or depict materials, instruments, devices, items, products, or paraphernalia that are designed for use in connection with sexual conduct or drug use
- Promote any partisan political party, platform, or candidate
- Contain images or information that demeans an individual or group of individuals on account of race, color, religion, national origin, gender, age, disability, or sexual orientation
- Constitute libel (as defined in Utah Code Annotated, Section 45-2-2)
- Contain inconsistencies with any contractual agreement between the Authority and any governmental entity
- Depict the Utah Transit Authority, public transit or other public figures or servants in a disparaging or negative way
- Promote subject matter relating to a commercial transaction, or that pertaining to a product or service
- Depict imagery or text that serves as a public service announcement
- Conflict with any applicable local ordinance

Community artwork will be produced by the adopting organization. UTA encourages the inclusion of the community in the development/design of artwork. UTA retains the right to reject any design that does not align with our specifications. Artist will receive a small stipend through UTA to produce the artwork and will have their name or group featured as the creator of the artwork.